Brooklyn Brows Nyc

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THE COMPLETE GUIDE TO MEN'S SERVICES IN BROOKLYN

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WELCOME: SIMPLE, PRACTICAL GROOMING

Good grooming shouldn't be complicated. Most men want the same things: a tidy look, comfortable skin, and as little upkeep as possible.

At **Brooklyn Brows NYC,** our men's services cover the **brows, cheeks, ears, nostrils, arms, chest, and back.** Every service begins with a **consultation,** where we talk through your goals, the process, and aftercare. We choose wax to suit the area, with **hard wax** for sensitive areas and **soft wax** for larger ones.

This guide explains what to expect, so there are no surprises at your first visit. We are at **410 86th Street in Bay Ridge, Brooklyn.**



THE MEN'S SERVICE MENU

Service	Price
Eyebrows	$10
Cheeks	$8
Ears	$12
Nostrils	$10
Arms	$35
Chest	$40
Back	$45

What we don't offer
We **do not offer intimate waxing** for men. Our men's waxing covers the **facial areas, arms, chest, and back.**

Other services
Our site also mentions **men's eyebrow threading, legs, underarms, and facials.** These aren't priced on this menu, so **ask us when you book.**

Prices are current as of publication and may change. **Please confirm when you book.**

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THE RIGHT WAX FOR THE RIGHT AREA

We don't use one wax for everything. Different areas of the body need different approaches.

Area	Wax	Why
Face: cheeks, eyebrows	**Hard wax**	**Sensitive skin** needs a gentler approach
Ears and nostrils	**Hard wax**	**Small, sensitive areas**
Back, chest, arms	**Soft wax**	**Larger areas,** where speed and coverage matter

Hard wax
Hard wax is applied warm, left to set, and removed without a cloth strip. It is designed to grip the **hair rather than the skin,** which is why it suits sensitive areas.

Soft wax
Soft wax is spread thinly and removed with a strip. It covers **larger areas efficiently.**

Using the right wax for the area
Matching the wax to the area is meant to keep **discomfort manageable** and to remove **hair effectively.** Comfort still varies from person to person.

Sensitive skin?
T**ell us about any sensitivities or allergies** before we begin. We use high-quality wax, but no product suits everyone.

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YOUR CONSULTATION: WHAT WE'LL ASK, AND WHAT TO ASK US

Every service begins with a **short consultation.** It's a conversation, not a test.

What we'll cover

- **Your goals:** what you'd like to change, and how natural you want it to look
- **The process:** what will happen, step by step
- **Aftercare:** what to do, and what to avoid, afterward

What we may ask you

- Have you **waxed before?**
- Do you have **allergies or sensitive skin?**
- Do you use retinoids, acne medication, or other skincare that affects sensitivity?
- Have you had a **recent peel, laser, or sunburn?**
- Is there an **event coming up?**

What you might ask us

- Which service do you **recommend for my goals?**
- **How long** will this take?
- How will my **skin look afterward?**
- What should **I avoid** for the next day or two?
- **How often** should I come back?

There are no silly questions. If you're nervous, tell us, and we'll **explain each step** as we go.



BROWS: THREADING OR WAXING?

Brows are one of the most common reasons men visit for the first time. Most men don't want a dramatic shape. They want to look the same, **only tidier.**

Two methods
Threading: a fine cotton thread removes hair from the root. It allows **precise work,** and appointments are quick, **about 10 to 15 minutes.**
Waxing: hard wax is used on the face. Ask us if it suits you.

Which should I choose?
Both can give a **clean, natural result.** If you aren't sure, tell us what you want and we'll **recommend one.**

Ways to ask
- "**Clean them up,** but keep them natural."
- "Just the **strays and the space between.**"
- "I **don't want them to look done.**"

Brow rhythm
Brows tend to need more frequent upkeep than the body, often every **2 to 3 weeks.**

Tips
Bring a photo of how your brows looked before, or of a look you like.
Don't pluck at home between visits.
Start subtle. It's easy to do more next time and impossible to put hair back.

Pricing
Eyebrows are listed at **$10** on our men's menu. **Ask us** whether that price is for waxing or threading when you book.



PLANNING YOUR FACE: CHEEKS, EARS, AND NOSTRILS

Service	Price	What to know
Cheeks	**$8**	Removes hair on the cheeks. Tell us **how you'd like the result to look.**
Ears	**$12**	A small area that's **hard to treat at home**
Nostrils	**$10**	A **sensitive area.** Tell us about **any irritation first.**

What to expect

- **Some discomfort is normal,** and it is brief.
- **Mild pinkness** afterward is common.
- Tell us about any **cold, sores, irritation, or skin problems** in the area. We may ask you to wait.

Between visits

- **Avoid pulling hairs out** yourself.
- A **small trimmer** made for the purpose is gentler.



BODY: BACK, CHEST, AND ARMS

Soft wax is used on these larger areas.

Service	Price
Arms	**$35**
Chest	**$40**
Back	**$45**

Why men book them

- A smoother look that lasts weeks
- **Less frequent upkeep** than shaving
- The back is hard to reach at home
- A clean look under fitted clothing, at the gym, or at the beach

Hair length

Wax needs hair **about 1/4 inch long** to grip properly. Very long hair may need **trimming first,** and very short hair may need to grow.

Don't shave first

Shaving in the days before can leave hair too short for the wax to grip.

Coverage

If you'd like to know **exactly where a service starts and ends,** ask us before we begin. This matters most for arms.

Practical tips

- Wear a top that is easy to remove and put back on.
- Book on a day when you can **skip a heavy workout** afterward.
- **Avoid saunas, steam rooms, and hot showers** for the rest of the day.

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TIME AND RHYTHM

How long will it take?

Typical time	Typical time
Eyebrow threading	**About 10 to 15 minutes**
Waxing	**About 30 to 60 minutes,** depending on the area

Smaller areas such as the face are at the quicker end, and larger body areas take longer. If you're booking several services, **plan extra time** and ask us when you book.

How often should I come back?

Area	A typical rhythm
Brows	**Every 2 to 3 weeks**
Waxing (face and body)	**Every 3 to 4 weeks**

These are guides, not rules. Hair grows at its own pace, and some areas grow back faster than others. For waxing, book when hair has regrown to **about 1/4 inch.**



HOW TO PREPARE

For all services

- Arrive with **clean skin,** free of heavy lotions or oils.
- **Avoid sunburn and tanning** beforehand.
- Tell us about **allergies, sensitive skin, and skin conditions.**
- Mention **medications and products** that make skin more sensitive.

For waxing

- Let hair grow to **about 1/4 inch.**
- **Don't shave** in the days before.
- **Gently exfoliate** a day or two beforehand, but not right before.

For threading

- Avoid **strong exfoliants and active skincare** on the area for a day or two beforehand.

On the day

- **Allow a few minutes** so you're not rushed.
- **Write down** any questions.

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AFTERCARE

Some redness is normal after waxing and usually settles.

For the first day

- Avoid touching the area with **unwashed hands.**
- Skip **hot showers, saunas, and steam rooms.**
- Avoid **heavy workouts and heavy sweating.**
- Wear **loose, breathable clothing** over waxed areas.
- Avoid **direct sun and tanning.**

In the days that follow

- **Moisturize** the area daily.
- Once skin has settled, **gently exfoliate** a few times a week to help prevent ingrown hairs.
- **Don't scratch, pick, or squeeze.**
- **Don't shave** over freshly waxed skin.

If you get an ingrown hair

Waxing can lower the chance for some men, but ingrown hairs can still happen. **Gentle exfoliation and a warm compress** usually help. **See a doctor** if it becomes painful, spreads, or looks infected.

If something doesn't look right

Contact us or a medical professional if you notice persistent redness, swelling, pain, or signs of infection.

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HYGIENE: WHAT TO EXPECT

We follow **single-use hygiene protocols.** Alongside that:

- Your service starts with a **consultation,** so we know about any sensitivities.
- We use **high-quality wax,** chosen to suit the area.

If you have questions about hygiene, **ask us.** We're happy to explain what we do.

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HONEST ANSWERS TO COMMON WORRIES

"Does it hurt?"
You may feel **mild discomfort,** especially in your first session. It tends to get **easier with regular visits.** If you're nervous, tell us.

"Will the hair grow back thicker?"
No. Removing hair at the root **doesn't change its thickness or color.**

"Am I too hairy?"
No. We work with **all hair types.**

"I've never done this."
That's fine. **First-timers are welcome.** We'll **explain each step.**

"Is waxing safe?"
When done by a **trained professional,** using suitable wax and hygiene practices, it is **generally safe.** Skin reactions are possible, so **tell us about sensitivities beforehand.**

"Will it look overdone?"
It doesn't have to. Ask for a **natural result.**

"Can I go back to work afterward?"
Usually yes. Some pinkness is possible, so you may prefer a **lighter schedule afterward.**

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WHEN TO CHECK WITH US OR A DOCTOR FIRST

Tell us before we begin if you have

- **Sunburn,** broken skin, cuts, or irritation in the area
- A rash, **active infection,** or **cold sore** nearby
- **Moles,** skin tags, or raised spots in the area (your technician may need to work around them)
- A **skin condition** such as eczema, psoriasis, or recurring ingrown hairs
- **Recent skin treatments,** such as peels or laser
- **Medications** that affect skin sensitivity, such as retinoids or acne medication

See a doctor or dermatologist if

- A **mole or spot changes** in size, shape, or color, or **bleeds**
- You get painful, recurring, or **infected ingrown hairs** or bumps
- Redness or swelling after a service **gets worse** instead of better

Grooming is cosmetic. **It isn't a substitute for medical care.**

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QUICK ANSWERS AND BOOKING

What men's waxing do you offer?
Brows, cheeks, ears, nostrils, arms, chest, and back. See the menu in Section 02.

Do you offer intimate waxing for men?
No.

Which wax do you use?
Hard wax for sensitive areas such as the face, ears, and nostrils, and **soft wax** for larger areas such as the back, chest, and arms.

How long does it take?
Eyebrow threading takes **about 10 to 15 minutes.** Waxing takes **about 30 to 60 minutes,** depending on the area.

How often should I come back?
Brows **every 2 to 3 weeks,** and waxing **every 3 to 4 weeks.**

How should I prepare?
Let hair grow to **about 1/4 inch,** and arrive with **clean skin** and no heavy lotions or oils.

What does it cost?
See the **menu in Section 02.** Please **confirm current prices** when you book.

Do you accept walk-ins?
Booking online or by phone is recommended. If you'd like to know about walk-in availability, **call ahead.**

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READY TO BOOK?

Reserve online or call us. If you're not sure what you need, tell us what you'd like to change, and we'll recommend a starting point.

https://brooklynbrowsnyc.com/bookanappointment.html

Brooklyn Brows NYC 410 86th St, Brooklyn, NY 11209 **(718) 491-4200**
Mon–Sat: 10:00 AM – 7:30 PM | Sunday: 10:00 AM – 7:00 PM

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