

Brooklyn Brows NYC

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**Brooklyn
Brows NYC**

THE COMPLETE GUIDE TO ORGANIC FACIALS IN BROOKLYN

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WELCOME: FACIALS BUILT AROUND PLANT-BASED FORMULAS

A facial is one of the few beauty services that does two jobs at once. It treats your skin, and it gives you a **quiet hour away** from the rest of your day.

At **Brooklyn Brows NYC**, our organic facials use **nutrient-rich, plant-based formulas** and premium, hypoallergenic products, without harsh chemicals or synthetic fragrances. Our goal is to leave your skin feeling **hydrated, balanced, and comfortable**, not tight or stripped.

This guide is written to answer the questions clients ask us most often. What are the differences between your facials? Which one is right for me? How should I prepare? How long will the results last? And what should I do afterward?

We serve clients from **Bay Ridge** and the surrounding Brooklyn neighborhoods at our **86th Street salon**.



MEET THE MENU: THREE FACIALS, THREE GOALS

Our facial menu is built around three treatments. Each one has a different main purpose, so the best choice depends on what your skin needs right now.

Signature Organic Facial

This is our all-around treatment, designed to deliver **deep, restorative moisture** without harsh chemicals or synthetic fragrances. It is a good starting point if you're new to facials or if your main goals are hydration and comfort.

Deep Pore Cleansing Treatment

This treatment focuses on **removing impurities and calming the skin**, leaving it feeling refreshed and balanced. It is well suited to skin that feels congested or looks dull, and to anyone who wants a thorough clean-out.

Botanical Enzyme Peel

This treatment combines **natural exfoliation with antioxidants** to leave skin looking smoother and more luminous. It is a good choice if your priority is texture and radiance.

Treatment	Main goal	Often a good fit if...
Signature Organic Facial	Deep, restorative moisture	Your skin feels dry, tight, or you're new to facials
Deep Pore Cleansing Treatment	Clearing impurities, balancing and refreshing	Your skin feels congested or looks dull
Botanical Enzyme Peel	Gentle exfoliation for smoother, more luminous skin	Your skin feels rough or looks tired

Each appointment typically lasts about **30 to 60 minutes**. Your esthetician will confirm the details of your treatment at your visit.



WHICH FACIAL SHOULD YOU BOOK FIRST?

If you're unsure, work through these questions. They're a guide, not a diagnosis. Your esthetician will look at your skin and adjust the plan.

Question 1: What bothers you most right now?

- **Dryness or tightness** → the **Signature Organic Facial** is a natural starting point.
- **Clogged-feeling skin or dullness** → consider the **Deep Pore Cleansing Treatment**.
- **Roughness or uneven texture** → the **Botanical Enzyme Peel** may suit you.

Question 2: Is your skin currently irritated or reactive?

If your skin is flushed, sore, or recently over-treated, start with the gentlest option and tell your esthetician how your skin has been behaving. It is better to **calm things down first** and exfoliate later.

Question 3: Do you have an event coming up?

Book your facial a **few days beforehand** rather than on the day. Give your skin time to settle and show its best.

Question 4: Have you never had a facial before?

Start with the **Signature Organic Facial**. It's a comfortable introduction, and your esthetician can suggest what to try next.

Still not sure? Tell us your concerns when you call or book, and we'll point you to a good first treatment.



ENZYME PEEL OR CHEMICAL PEEL? UNDERSTANDING THE DIFFERENCE

Peel" can sound intense, so it helps to know what it means. Peels are treatments that **remove the outermost layer of dead skin cells** to reveal smoother-looking skin underneath. Different peels do that in different ways.

Enzyme peels use enzymes, often derived from fruit, to loosen and dissolve dead skin cells on the surface. They are generally considered a **milder form of exfoliation**. Our Botanical Enzyme Peel is built around natural exfoliation combined with antioxidants.

Chemical peels use acids to exfoliate. They range from mild, surface-level formulas to much stronger medical-grade peels that work deeper. Stronger peels can bring **more noticeable redness, flaking, or sensitivity** afterward.

Neither is simply "better." The right choice depends on your skin, your goals, and how your skin tolerates exfoliation. **Two points are worth knowing:**

1. **Gentler is not the same as risk-free:** Even natural ingredients can irritate, and some people react to plant-derived products.
2. **Tell your esthetician what you use at home:** Retinoids, exfoliating acids, and prescription skincare change how your skin responds to a peel.

If you've had a stronger professional peel recently, **mention it when you book**.



DECODING "ORGANIC" AND "NATURAL" ON SKINCARE LABELS

Words like organic, natural, clean, and plant-based appear on products everywhere, but they don't always mean the same thing from brand to brand.

What to keep in mind:

- **"Natural" and "clean" are marketing terms:** They aren't consistently defined, so two products with these labels can be very different.
- **"Organic" can mean different things:** It might refer to how ingredients were grown, to a certification, or just to a style of product. A product can be called organic and still contain a mix of ingredients.
- **Natural does not guarantee gentle:** Essential oils, citrus extracts, and some botanical ingredients can trigger reactions in people with **sensitive skin**.
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- **Fragrance-free is not the same as unscented:** Some products mask odors with fragrance. Check the **ingredient list** if you're sensitive.

A better habit Instead of relying on a single word, look at the **full ingredient list**. If you're unsure about a product, ask your esthetician. Bring a photo of the label to your appointment.

At **Brooklyn Brows NYC**, our facials use plant-based formulas and premium, hypoallergenic products. If you'd like to know what's being used on your skin, ask. We're happy to explain.



PLANNING YOUR APPOINTMENT

Before you come in:

- Avoid **exfoliating treatments for 24 to 48 hours** beforehand. That includes scrubs, peels, and other exfoliating products. Skin that has just been exfoliated can be more sensitive during a facial.
- **Skip heavy makeup** if you can, and arrive with a clean face when possible.
- **Avoid sunburn and heavy sun exposure** in the days before. Sunburned skin needs healing, not more treatment.
- Don't start **new products** right before your visit. If something is irritating your skin, it helps us to know which product it is.

Tell your esthetician about:

- Any **allergies**, especially to plants, fruits, nuts, or fragrances
- **Skin conditions**, such as rosacea or eczema
- Retinoids, exfoliating acids, or prescription skincare you use
- Recent **peels, laser treatments**, or other procedures
- **Pregnancy**, or anything else that might affect which products suit you

On the day:

- Allow roughly **45 to 60 minutes**.
- Arrive a **few minutes early** so the conversation about your skin isn't rushed.
- Wear something **comfortable**.



AFTER YOUR FACIAL: THE FIRST 48 HOURS

Skin often looks fresh and hydrated right after a facial. A little care over the next day or two helps you keep it that way.

For the first 24 hours:

- **Go easy on makeup**, and let your skin breathe.
- Avoid **saunas, steam rooms, and very hot showers**.
- Avoid **picking or touching** your face.
- Hold off on **strong exfoliants, peels, and retinoids** unless your esthetician tells you otherwise.

For the next day or two:

- Keep your routine simple: **gentle cleanser, moisturizer, and sunscreen**.
- **Drink water** and get some rest.
- If you had an enzyme peel, be especially gentle. Skin that has just been exfoliated needs **less, not more**.

Every day:

- **Sunscreen** is the most useful step you can add. It protects your results and your skin's long-term health, even on cloudy days.

When to get in touch: Mild redness after a facial can be normal. If you notice persistent or worsening **irritation, swelling, or pain**, contact us or a medical professional



HOW LONG WILL THE GLOW LAST?

Clients typically enjoy **glowing, hydrated skin for about 2 to 4 weeks** after a facial, depending on their skincare routine and lifestyle. That's a range, not a promise, because skin is individual.

What tends to make results last longer:

- A **consistent, simple home routine: cleanser:** moisturizer, sunscreen
- **Daily sun protection**
- Staying hydrated and getting enough sleep
- Avoiding picking at your skin
- Using products that suit your skin type

What tends to shorten them:

- Skipping sunscreen
- **Over-exfoliating** at home
- Irritating or unsuitable products
- Stress, poor sleep, and sudden changes in routine
- Weather extremes, such as cold, dry air or heavy humidity

Planning your next visit: Because the glow tends to fade over a few weeks, many clients like to book their next facial around the end of that window. Ask your esthetician to suggest a schedule based on your skin and your goals. **Regular visits do more for your skin over time** than a single treatment.



SKIN THROUGH THE SEASONS IN BROOKLYN

Your skin doesn't behave the same in January as it does in July. A few seasonal habits help.

Winter: Cold air outside and dry heat indoors can leave skin **tight, flaky, or dull**. Hydration becomes the priority. A **richer moisturizer**, a gentler cleanser, and fewer harsh products often help. Winter is a popular time for a moisture-focused facial.

Spring: As the weather changes, skin can be unpredictable. Keep your routine simple and **introduce new products one at a time**.

Summer: Heat, sweat, and sun exposure make **daily sunscreen** and thorough cleansing especially important. Skin may feel oilier or more congested.

Fall: Is a good time to **repair summer sun exposure** and prepare your skin for colder, drier weather.

Year-round: City living adds its own challenges. Traffic, commuting, and hours indoors all affect how your skin feels. **A regular facial** helps you reset, whatever the season.



FACIALS FOR SENSITIVE, ACNE-PRONE, AND DULL SKIN

Many clients come to us because their skin doesn't fit neatly into a standard category. Here's what to realistically expect.

Sensitive skin: Our facials use plant-based formulas and premium, hypoallergenic products, and our treatments are designed to **soothe and reduce redness**. Even so, sensitive skin can react to almost anything. Tell your esthetician what has bothered your skin in the past, and **speak up during the treatment** if anything feels uncomfortable.

Acne-prone skin: A facial can help by **cleansing pores and balancing oil**, and many clients find their skin looks clearer afterward. A facial isn't a medical treatment for acne, though. For persistent, painful, or scarring acne, **see a dermatologist** alongside your facials. We also have a separate hydromedic acne facial guide for clients who want to learn more.

Dull skin: Dullness often comes from a **buildup of dead skin cells**, dehydration, or both. Gentle exfoliation and hydration can help, which is why a treatment like the **Botanical Enzyme Peel** is popular for this concern.

A reminder: results vary. A facial supports your skin, but your routine, health, and lifestyle all play a part.



COMBINING A FACIAL WITH BROW AND WAXING SERVICES

Many clients combine services at **Brooklyn Brows NYC**, which is one of the conveniences of a full-service salon. A few tips will help you plan.

Ask about order: Threading and waxing can leave skin **temporarily sensitive**, especially on the face. Your esthetician can advise which service to book first and whether it makes sense to do them on the same day.

Think about your skin: If your skin is reactive, **spacing services across different days** may be more comfortable.

Plan around events: If you're getting ready for a special occasion, book your facial and any brow or waxing services a **few days ahead** so any redness has time to settle.

Our other services include: **Eyebrow threading**, eyebrow tinting, body waxing, and men's services. Ask us about any of these when you book.



QUESTIONS TO BRING TO YOUR APPOINTMENT

You'll get more from your visit if you come with a few questions. Here are some suggestions.

- Which of your facials do you **recommend for my skin today?**
- What products will you be using, and do any contain **ingredients I should avoid?**
- How will my skin look and feel **afterward?**
- What should I do, and what should I avoid, over the **next 48 hours?**
- What should my **home routine** look like?
- How **often** should I come back?
- Are there other treatments that would **work well with this one?**

There are no silly questions. If you want to understand your skin better, **we are glad to help.**



QUICK ANSWERS, PRICING, AND BOOKING

What is an organic facial? A facial that uses nutrient-rich, plant-based formulas and premium, hypoallergenic products, without harsh chemicals or synthetic fragrances.

How long does it take? About **45 to 60 minutes**.

How long do results last? Most clients enjoy a glow for about **2 to 4 weeks**, depending on their routine and lifestyle.

Is it suitable for sensitive skin? Our treatments are designed to be gentle and to help reduce redness. Please tell your esthetician about any sensitivities or allergies before your treatment.

Can it help with acne or dull skin? A facial can help cleanse pores, balance oil, and refresh dull skin. It is not a substitute for medical care for persistent or severe acne.

How should I prepare? Arrive with a clean face if possible, avoid heavy makeup, and skip exfoliating treatments for **24 to 48 hours** beforehand.

What does it cost? Facial pricing isn't listed online. Call us on **718 491 4200** or ask when you book, and we'll tell you the price of each treatment before you commit.



VISIT US

Ready to book? Reserve online or call us.

<https://brooklynbrowsnyc.com/bookanappointment.html>

Brooklyn Brows NYC 410 86th St, Brooklyn, NY 11209 **(718) 491-4200** Mon-Sat:
10:00 AM – 8:00 PM | Sunday: 10:00 AM – 7:30 PM

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